

SPONSOR OPPORTUNITIES

DIRECTIONS ASIA 2021
MAY 4-5, 2021 | VIRTUAL CONFERENCE



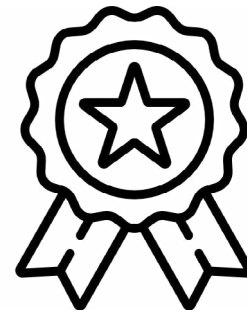
ASIA 2021



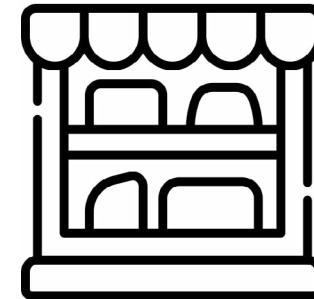
WHY BECOME A SPONSOR?



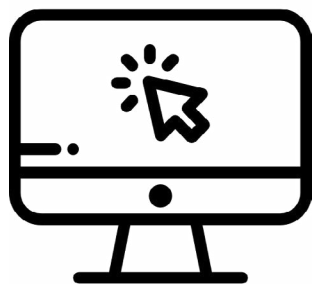
Find new
partners



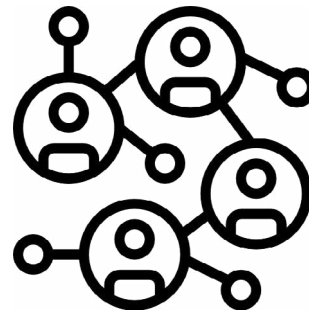
Gain
community
recognition



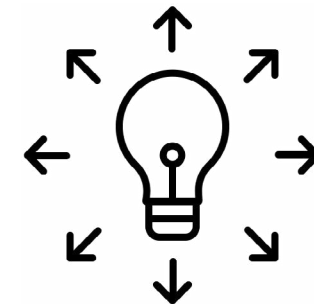
Showcase
your solutions



Visibility for
your company



Network with
the Dynamics
Community



Share your
ideas

SPONSOR PACKAGES

Description	Sponsor Type		
	Bronze	Silver	Gold
Price	500 \$	1.000 \$	2.500 \$
Sponsor listing on event promotion	Small	Medium	Large
Online Expo Booth:	Small	Medium	Large
Logo / Image / Links	✓ Yes	✓ Yes	✓
Booth content	YouTube or Presentation slides	YouTube or Presentation slides	YouTube or Presentation slides
Chat / Pools / Schedule	✓ Yes	✓ Yes	✓ Yes
Meeting Scheduling	✓ Yes	✓ Yes	✓ Yes
Call to Action button	✓ Yes	✓ Yes	✓ Yes
In Booth live session	<input checked="" type="checkbox"/> No	No	✓ Yes
ISV Live Session	No	No	15 min
Networking / Speed dating / ISV / VAR Matching	✓ Yes	✓ Yes	✓ Yes
Passes for your teams	2 passes	5 passes	10 passes
Analytics	✓ Yes	✓ Yes	✓ Yes

GOLD PARTNER - 2.500 \$



LEARN

- **10 passes for Directions ASIA 2021** for your team
- Analytics



CONNECT

- Chat / Pools / Schedule
- Meeting scheduling
- Sponsor listing on event communication
- Networking / Speed dating
- ISV / VAR Matching



SHARE

- **Large Online expo booth**
- **Large Sponsor listing** on event promotion
- Logo, image and links
- Share booth content via YouTube or presentation slides



GROW

- Call to action button
- **In booth live session**
- **ISV live session - 15 minutes**

SILVER PARTNER - 1.000 \$



LEARN

- **5 passes for Directions ASIA 2021** for your team
- Analytics



CONNECT

- Chat / Pools / Schedule
- Meeting scheduling
- Sponsor listing on event communication
- Networking / Speed dating
- ISV / VAR Matching



SHARE

- **Medium Online expo booth**
- **Medium Sponsor listing** on event promotion
- Logo, image and links
- Share booth content via YouTube or presentation slides



GROW

- Call to action button

BRONZE PARTNER - 500 \$



LEARN

- **2 passes for Directions ASIA 2021** for your team
- Analytics



CONNECT

- Chat / Pools / Schedule
- Meeting scheduling
- Sponsor listing on event communication
- Networking / Speed dating
- ISV / VAR Matching



SHARE

- **Small Online expo booth**
- **Small Sponsor listing** on event promotion
- Logo, image and links
- Share booth content via YouTube or presentation slides



GROW

- Call to action button

GET IN TOUCH

SPONSOR@DIRECTIONS4PARTNERS.COM



ASIA 2021

